

ACCENTUATE

— *Semi-Permanent Cosmetics* —

GDPR

General Data Protection Regulation Notice.

PLEASE READ THOROUGHLY TO ENSURE YOU ARE FAMILIAR WITH OUR TERMS AND CONDITIONS.

As of the 25th May 2018 a Law has come into place to ensure all clients data is being stored and protected efficiently and safely.

We can ensure you that at Accentuate PMU we are storing all personal data in a locked filing cabinet and secured online booking system.

The data in which we require on when booking your appointment over the phone, face to face or via email, -we will need to ask for your name, contact number and email. We will need this to remind you of your appointment, contact you in case we need to reschedule your appointment, contact you to secure your appointment by a booking fee, or to call you if you don't show. I will also share important information and pre/post procedure advice in relation to your treatment.

You can opt out of reminder calls at any time.

As the nature of micropigmentation requires consent and medical disclaimers etc, we will also require certain information to be stored in regard to any contrainditive risks associated with the procedure. This is required for your safety and also will need to be kept along with your records as a legal requirement.

Following this; when you come to your appointment, a consultation form will be handed over to you face to face on your very first appointment. This form will ask for any health problems that may affect your service in salon and will contain general questions we see useful for carrying out your service.

All information from your initial appointment will be stored for up to 5 years before it is safely destroyed, unless you are still a client with us.

We do not use your personal data for anything other than contacting you about your appointment.

We will not pass your information on to any third party. We will not use your personal information for marketing purposes.

If you would not like your photograph to feature on our website or social media, we will also ask for your permission to opt out.

Any information that is given to us via our website, social media or booking system is only accessible to Rachel at Accentuate PMU and you can request any messages that contain any personal information to be deleted.

We access our website and social media via the company Laptop.

The only messages we can accept will be through www.accentuate-beauty.co.uk -

Email (rachel@accentuate-beauty.co.uk/info@accentuate-beauty.co.uk) or Business WhatsApp.

I understand and consent to the storing of my personal data as according to the above requirements

Name..... Signature.....

Date.....